

ASSOCHAM Gujarat Council Presents

# IPR Conclave 2024

## Innovation Ecosystem: Leveraging IPR for Growth of Startups & MSMEs in Gujarat

April 26, 2024 | 10:00 AM Onwards | Renaissance Ahmedabad Hotel

### PARTNERSHIP OPPORTUNITIES

#### DIAMOND PARTNER – 5,00,000/-

- EXTENSIVE VISIBILITY AND ACKNOWLEDGMENT AS “DIAMOND PARTNER” OF THE EVENT.
- OPPORTUNITY TO DELIVER THE ADDRESS IN THE INAUGURAL SESSION OF THE EVENT.
- SPEAKING SLOT: AN OPPORTUNITY TO ADDRESS THE CAPTIVE AUDIENCE OF THE CONFERENCE IN BUSINESS SESSION
- DISPLAY OF YOUR COMPANY ROLL UP BANNER STANDEES (3 BANNERS) IN THE PRE-EVENT AREA.
- PROMINENT DISPLAY OF COMPANY LOGO AS “DIAMOND PARTNER” AT THE SIDE PANELS OF THE EVENT BACKDROP & THANK YOU PANEL.
- COMPLIMENTARY 9 SQM STALL AT THE EXHIBITION AREA TO SHOWCASE COMPANY'S PRODUCT/ TECHNOLOGY.
- PRIVILEGE TO INVITE YOUR CLIENTS/COLLEAGUES (UP TO 15) AS SPECIAL INVITEES FOR THE OPENING CEREMONY, NETWORKING, RECEPTION OF EVENT AND EXHIBITION.
- CORPORATE ADVERTISEMENT IN THE BACKGRINDER WHICH WILL BE RELEASED BY THE CHIEF GUEST.
- CORPORATE BROCHURE AND PROMOTIONAL LITERATURE TO BE INCLUDED IN THE DELEGATE KIT AND CONFERENCE HEAD TABLE.
- ELECTRONIC FLIER CAMPAIGN WITH SPONSOR'S LOGO.
- BRANDING OF LOGO AS A DIAMOND PARTNER ON TENT CARDS ON ROUND TABLES.

#### GOLD PARTNER – 4,00,000/-

- ACKNOWLEDGMENT AS “GOLD PARTNER” OF THE EVENT
- SPEAKING SLOT: AN OPPORTUNITY TO ADDRESS THE CAPTIVE AUDIENCE OF THE CONFERENCE IN BUSINESS SESSION
- DISPLAY OF YOUR COMPANY ROLL UP BANNER STANDEES (2 BANNERS) IN THE PRE-EVENT AREA.
- PROMINENT DISPLAY OF COMPANY LOGO AS “GOLD PARTNER” AT THE SIDE PANELS OF THE EVENT BACKDROP & THANK YOU PANEL.
- COMPLIMENTARY 9 SQM STALL AT THE EXHIBITION AREA TO SHOWCASE COMPANY'S PRODUCT/ TECHNOLOGY.
- PRIVILEGE TO INVITE YOUR CLIENTS/COLLEAGUES (UP TO 10) AS SPECIAL INVITEES FOR THE OPENING CEREMONY, NETWORKING RECEPTION OF EVENT AND EXHIBITION.
- CORPORATE BROCHURE AND PROMOTIONAL LITERATURE TO BE INCLUDED IN THE DELEGATE KIT OF EVENT.
- ELECTRONIC FLIER CAMPAIGN WITH SPONSOR'S LOGO
- RANDING OF LOGO AS A GOLD PARTNER ON TENT CARDS ON ROUND TABLES.

#### SILVER PARTNER – 3,00,000/-

- ACKNOWLEDGMENT AS “SILVER PARTNER” OF THE EVENT
- SPEAKING SLOT: AN OPPORTUNITY TO ADDRESS THE CAPTIVE AUDIENCE OF THE CONFERENCE IN BUSINESS SESSION
- DISPLAY OF YOUR COMPANY ROLL UP BANNER STANDEES (2 BANNERS) IN THE PRE-EVENT AREA
- PROMINENT DISPLAY OF COMPANY LOGO AS “SILVER PARTNER” AT THE SIDE PANELS OF THE EVENT BACKDROP & THANK YOU PANEL.
- COMPLIMENTARY 9 SQM STALL AT THE EXHIBITION AREA TO SHOWCASE COMPANY'S PRODUCT/ TECHNOLOGY.
- PRIVILEGE TO INVITE YOUR CLIENTS/COLLEAGUES (UP TO 7) AS SPECIAL INVITEES FOR OPENING CEREMONY, NETWORKING RECEPTION OF THE EVENT AND EXHIBITION.
- BRANDING OF LOGO AS A SILVER PARTNER ON TENT CARDS ON ROUND TABLES.

#### LUNCH PARTNER – 2,00,000/-

- ACKNOWLEDGMENT AS “LUNCH PARTNER” OF THE EVENT
- PROMINENT DISPLAY OF COMPANY LOGO AS “LUNCH PARTNER” AT THE SIDE PANELS OF THE EVENT BACKDROP & THANK YOU PANEL.
- DISPLAY OF YOUR COMPANY ROLL UP BANNER STANDEES (3 BANNERS) IN THE LUNCH AREA & CONFERENCE AREA.
- CORPORATE BROCHURE AND PROMOTIONAL LITERATURE TO BE INCLUDED IN THE DELEGATE KIT OF EVENT.
- PRIVILEGE TO INVITE YOUR CLIENTS/COLLEAGUES (UP TO 5) AS SPECIAL INVITEES FOR OPENING CEREMONY, NETWORKING RECEPTION OF THE EVENT AND EXHIBITION.
- RANDING OF LOGO AS A LUNCH PARTNER ON TENT CARDS ON ROUND TABLES.

#### LOGO PARTNER – 1,25,000/-

- ACKNOWLEDGMENT AS “LOGO PARTNER” OF THE EVENT
- DISPLAY OF COMPANY LOGO AS “LOGO PARTNER” AT THE SIDE PANELS OF THE EVENT BACKDROP & THANK YOU PANEL.
- PRIVILEGE TO INVITE YOUR CLIENTS/COLLEAGUES (UP TO 4) AS SPECIAL INVITEES FOR OPENING CEREMONY, NETWORKING RECEPTION OF CONFERENCE AND EXHIBITION.
- BRANDING OF LOGO AS A LOGO PARTNER ON TENT CARDS ON ROUND TABLES.

\*\*\*\* Taxes Extra on above\*\*\*\*

For further details, please contact:

Mr. Dirghakumar Soni

E: dirghakumar.soni@assochem.com | M: +91 94270 79070

Mr. Mayank Chavda

E: mayank.chavda@assochem.com | M: +91 79902 24464